CannaSwissCup 2020/21 – Media information

History…

The concept to form a Cup, presenting the best Swiss grown cannabis, was actually born in a meeting of the Swiss Hemp Coordination (Schweizer Hanfkoordination) in 1998. The first CannaSwissCup was initiated right in the same year and could proudly present six different outdoor sorts of cannabis. The awards show took place in springtime 1999, in the Stufenbau of Ittigen/Swiss, along with the first Swiss Hemp Days, and was a cool event with good music, bars, sales stalls and no wonder a lot of smoke… The various outdoor sorts of cannabis were nominated by some jury members according the taste as well as the appearance. Due to the big success, the next Cup was organised already in the following year, with eight different sorts. The referring awards show took place again along with the Swiss Hemp Days, but then as a kind of supporting programme for the first Swiss hemp fair, with exhibitors from Swiss and abroad. Subsequently, in 2001, the Swiss Hemp Days completely turned into the international hemp fair, CannaTrade, successfully held in the Exhibition Centre BEA Expo in Bern/Swiss. CannaTrade.ch is meanwhile the eldest, still existing hemp fair in the world. Even the Cup has still been organised and hit its peak by 12 different sorts, outdoor grown. But the increasing repressions in the beginning of this century made the organisation of this event more and more impossible and the CannaSwissCup felt into oblivion…

Until 2016, when innovative Swiss growers launched legal cannabis flowers as substitutes for tobacco on the Swiss market.

Faced to the immense diversity of legal cannabis flowers, the revival of the CannaSwissCup was beyond question but also because of the growers' positive feedback, we gladly announce:

Let's Go On – CannaSwissCup 2020/21

The upcoming edition of the CannaSwissCup will show promise! Since past year, **many more, new created, sorts** have been launched. Hemp is growing again, in hundreds of grow rooms, greenhouses and on hemp fields, all over Switzerland, like in the good old 90ties of last century.

In total **44 producers** registered **78 different strains** for the CannaSwissCup 2020/21. These sorts will be pre-checked by our jury of experts* in the beginning of January 2021, the best tested 15 indoor grown strains, as well as the best 10 outdoor and 10 greenhouse grown strains will be chosen for the Jury-Boxes of CannaSwissCup 2020/21.

How will the best grass be chosen? **Nobody lower than experienced consumers** will make a blind testing, without getting any information on the sorts or producers just regarding flavour and appearance.

Canna Swiss Cup

Jury-Boxes in a limited edition are available from now!

On buying a CannaSwissCup Jury-Box you become a member of the jury and are authorised to nominate the enclosed sorts of cannabis concerning their “appearance “and” taste”. Each jury member takes automatically part in the big drawing and gets two Day-Tickets for the upcoming CannaTrade 2021 on top!

Content of the Jury-Box

- 35 Sorts per 1g cannabis flowers (Indoor, Outdoor and Greenhouse)
- Two Day-Tickets for CannaTrade 2021
- 1 Futurola Roll-Set

Price per Box: SFR 145.00

Early-Bird price: SFR 95.- valid until January 31st, 2021

(incl. 7.7% VAT, transport costs, packaging costs)

Get the Jury-Box right here: www.cannaswisscup.ch

Important:

For legal reasons, we only send Jury-Boxes **within Switzerland and Lichtenstein**. Orders from abroad can therefore not be included. We also take the youth protection quite seriously and sell boxes only to **adults**, from **the age of 18.**

Ordered boxes will be sent at the **end of January 2021**.

The attached CannaSwissCup-Ticket confirms your jury membership and means also the authorization to nominate your favoured grass of 2020/21 in the given categories «Indoor», «Outdoor» and «Greenhouse».

Voting Details:

- Online voting until Saturday, 29th of May 2021, 16.00 h, under www.cannaswisscup.ch/jury
- Face-to-face voting on Friday 28th but latest on Saturday 29th of May 2021 until 16.00 h, CannaSwissCup Stall at CannaTrade 2021, BernExpo, Bern

Voting is interesting for you!

Exclusive for all voting jury members, the association CannaSwissCup raffles off a **trip for 2 persons to Amsterdam** and many more prizes from the assortment of our sponsors and stores!

The big **Award Show of CannaSwissCup 2020/21** takes place on Saturday, 29th of May at CannaTrade 2021 in BernExpo, Bern.

CannaSwissCup – Award-Show

Date	Saturday, May 29th, 2021, 19.00
Place	CannaTrade, International Cannabis Expo
Address	BernExpo, Mingerstrasse 6, 3000 Bern
	www.cannatrade.ch

Organisation

Web	www.cannaswisscup.ch
FB	https://www.facebook.com/cannaswisscup
Organizer	Association CannaSwissCup

All information: www.cannaswisscup.ch

CannaSwissCup 2021/22

We appreciate pre-reservations for the CannaSwissCup in 2021/22, please get in contact info@cannaswisscup.ch